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iSponsor is: ***Fundraising Made Simple.***

Information pack for Groups.

## What is *iSponsor*?

iSponsor is a *shopping gateway* that serves as a fundraising and sponsorship platform for charities and businesses.

**We turn everyday spending into fundraising dollars.**

We create empowered groups by providing the tools to generate *year-round grassroots fundraising*.



## How *iSponsor* works:



### **Join**

Sign up for a free Group account.



### **Shop**

Begin promoting to your supporters so they can start shopping on the iSponsor app or web app.



### **Grow**

Watch as FREE fundraising dollars land in your Groups bank account.

## Who we *support*:

### Groups:

Organizations whose sole purpose is to better their community and the world at large. We support groups of all sizes from local sport clubs to global charities.

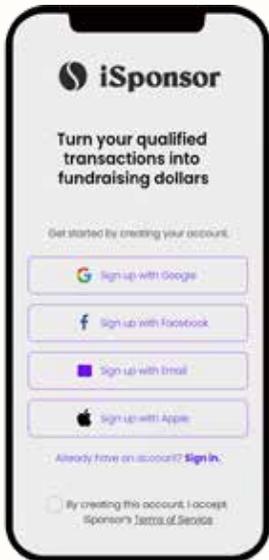
### Businesses:

In-store and online brands who want to give back to their community, grow their customer base, and increase their sales all while becoming a socially responsible business.

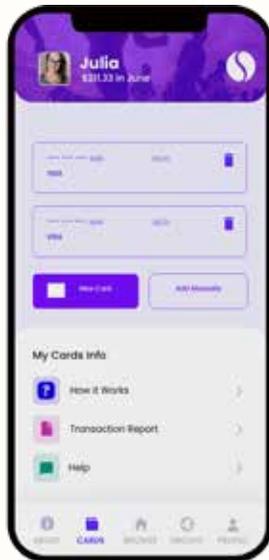
### The Everyday Shopper:

Giving the everyday person a chance to shop consciously and give back to a cause they care about without spending a cent extra.

## Our app, *built for you:*



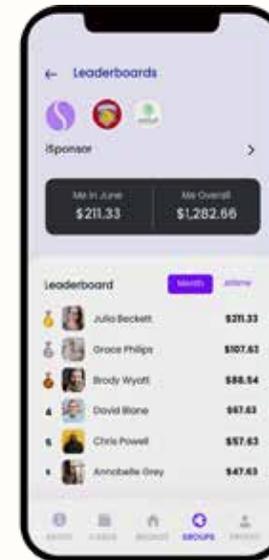
Create an account.



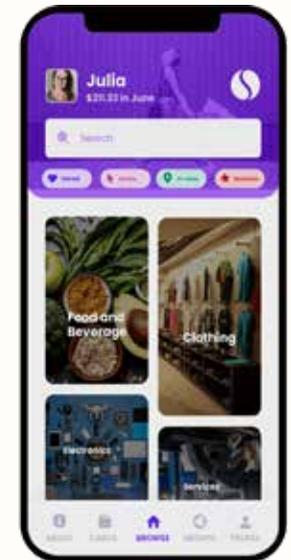
Link your bank cards.



Add your group.



Shop through the app.



Track your impact.

## Our *impact* on one of *iSponsor's sport clubs* in Australia:



### Maribyrnong Park Football Club

- Joined iSponsor in 2020
- Raised on average AUD\$24 per active user per month over 6 months
- Just over 250 registered users supporting the club on the app
- Tony Fisher, ex-club committee member has headed the take-up

#### Tony's Steps for Success

- Get 2-3 committee members on-board
- Get an exclusive sponsor in-store
- Then make a purchase
- Use this purchase to motivate other supporters

*"We chose to join iSponsor as we saw it as not only a great new way to fundraise, especially given the funding difficulties faced over the last 18 months due to COVID, but also a great way to engage our members, participants, and local sponsors. It also gives the club the ability to earn funds every day of the year whereas traditional fundraising is restricted to in season' activities." - Tony Fisher*

## We give you the **tools for success:**

### **DEDICATED ISPONSOR SUPPORT**

We support you every step of the way. Your dedicated success manager will help you approach local businesses to sponsor you exclusively, provide you with tips and tricks to engage your community, and be available on call or via email with any questions you may have. Lean on us to ensure your success; we rise up together.

### **ACCESS TO OUR EASY TO USE APP**

iSponsor is a FREE fundraising app that requires no extra time, effort, or money. We've done the hard work for you; as an iSponsor group you can make the most of our strong business partnerships. We provide over 900+ brands at your fingertips ready to sponsor your group.

### **DEDICATED APP PROFILE**

We serve as an advertising platform for your charity, so your members, supporters, friends, and family find you easily and choose you as their fundraising recipient. You will be able to track monthly, yearly and all-time contributions from your

### **MARKETING & SOCIAL MEDIA SUPPORT**

We provide you with everything you need to make your iSponsor journey a success. From personalized social media posts to promotional letters and posters, we make sure your marketing arsenal is full.

## Your next **steps:**

If you are interested in joining the iSponsor community and are excited to build another fundraising stream for your group, register here or get in touch to find out more.

[Register](#)



Turning everyday spending into fundraising dollars.



Live *Chat*

isponsor.co  
Monday- Friday  
9am- 5pm AEST



Email *Us*

admin@  
isponsorapp.com

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